

fault, we need ways to lift spirits," he said.

Bill Denton, general manager of the symphony, later said he was "extraordinarily disappointed the county didn't see the value of this dramatic gesture to help the orchestra. We probably can't reopen this subject with the county, but we will ask the city to consider the same kind of plan. Whether they'll act, I can't answer."

Denton called Hedgecock's idea "a

one cannot station in the city area Rapid Transit line.

Caltrans had agreed last year to set aside more than \$7 million for improvements at the San Diego station, an historical landmark. However, the San Diego City Council last month rejected a proposed contract with Caltrans for the development and operation of the station, deciding instead to allow the owner of the building, Santa Fe Industries, to rehabilitate the depot on its own.

point an optimistic scenario right now. We're still buying up surplus dairy products almost faster than we can give them away."

Block said the stockpiling is on the increase, compared to last year, in spite of administration measures such as forcing automobile price increases. "Still, milking those cows is a preferable alternative than looking for something else to do," Block said, calling the situation difficult.

## Frank Rhoades

ONE OF THE side effects of hard times is innovative enterprise.

Among our guests here this morning are two newcomers from Houston who just launched a new business (I mean a brand new type of business here) after failing to find jobs.

Both are named Kathy: Kathy Donjon and Kathy Howell. In Houston, Donjon was a bookkeeper and Howell sold retail furniture.

Donjon said: "Every time we have answered an ad here for help, 150 others were already standing in line for the job."



Frank Rhoades

But she plans to stay in San Diego and so does Howell, with whom she shares a house. "Because it's nicer here," Donjon explains. "Houston grew too fast, has too many problems."

So, the two have opened a partnership called The Wilten Message. The product is cut flowers that have been discarded by a florist as unfit for sale. The partners will deliver them along with a limerick written to suit the sender. Most are expected to be offensive.

Donjon said the flowers, at least for the present, are coming from a friend in Los Angeles. "Local florists," she said, "leave the impression they are insulted by our idea."

San Diego's Chris Canaan struck out in Hollywood as an aspiring actor but CBS-TV has paid him \$50,000 for a play that will be produced in San Francisco as a two-hour movie.

"Happy Ending" is the story of a battered wife. The story is based on facts. The woman in the case is a friend of young Canaan, said Chris' father, San Diego adman Jack Canaan.

Chris went to Hollywood soon after receiving a master's degree in dramatic arts from UCSD four years ago. Speaking of theatrical producers, he told his father:

"If you say you are an actor they tell you to send a resume. If you say you are a writer, they ask what are you doing for lunch."

**TYPHOON OF TRIVIA:** During the Variety Club's rummage sale at 316 West E St. Sunday, Vince Miranda, owner of the nearby San Diego Hotel, placed his glasses aside for a moment and a clerk sold them — for 50 cents.

Business at boarding kennels is in a steep incline, indicating that dog owners have become reconciled to gasoline prices and are traveling once again on weekends. Eva

Madsen read about it and complained she has failed to find a kennel operator offering taxi service for dogs. "They'd make more money if they did," she said. "I'd pay \$5 extra to have a dog picked up and then returned home. My trouble is the dog is big and wants to drive the car."

"I thought he was just giving me a lot of talk when he said he wanted to become an actor," Dr. Michael Dean said of one of his prizefighters. But he wasn't. Middleweight John Steven will have a role in tomorrow night's segment of the TV show "Taxi."

Jose Orta has run the machine that mows the grass on the Stardust golf course, for nigh onto 24 years. And not once has he been hit by a golf ball. Don't tell me there's no such thing any more as a winner.

IN GREAT BRITAIN, video games were placed in so many locations that people were turned off by them and play declined, reported **San Diego's Frank Fogleman**.

So the company of which he is vice chairman, Gremlin Industries, is advising the distributors of its video games not to be devoured by their own greed.

"In Great Britain," Frank said, "games were placed in places like men's stores. The public tired of them. We are insisting our machines be placed in controlled areas."

That, he explained, means in entertainment centers. Video games have been the biggest thing in the amusement business for several years.

Gremlin has moved its manufacturing operation from Aero Drive to Rancho Bernardo. Fogleman said it permits the company to turn out, in bigger quarters, 250 machines in one daily shift, instead of two shifts. This has reduced the payroll to 700 workers.

Interior designer Eloise De Long phoned her ad agent, Bob Gardner, to replay a complaint.

She said: "I have received a post card from a radio listener disgusted with our current commercial. He says it is ungrammatical, dreadful and repetitious."

It just happened that Gardner had a satisfying answer. A few hours before, the San Diego Advertising Club had awarded the commercial a prize for general excellence.

**BILL FALLIS**, owner of the Trains in Solana Beach, will open another restaurant, the Courtroom, in Santee, 6823 Mission Gorge Road, in two weeks.

He's got to do it to keep a liquor license he won in the state drawing last October. He paid \$6,000 for it and, if the market holds, it will be worth \$60,000 in two years.

It was the fourth time Fallis won a license in the annual drawing.